

## POPULAR DESIGN WORK (No tax will be charged. All prices in CA Dollars)

- **Postcard/Handbill/Rack Card** (4 colour): \$150.00, 2-sided; 1-sided, \$115.00
- **Trifold Brochure** (4 colour): \$275.00
- **Flyer** (letter sized, 4 colour, 1 side): \$125.00
- **Flyer** (letter sized, 4 colour, 2 side): \$175.00
- **Program / Menu** (4 - 6 pages, 4 colour or greyscale): \$200.00-\$280.00
  
- **Standard Poster** (11" x 17"): \$200.00
- **Movie Poster** (27" x 40"): \$240.00
- **Lobby Banner** (2.75' x 6.75', 4 colour): \$275.00
  
- **Quarter/Half Page Print Ad** (4 colour or greyscale): \$125.00
- **Full Page Print Ad** (4 colour or greyscale): \$150.00
- **Banner Ad** (digital, not animated): \$100.00
- **Banner Ad** (digital, animated): \$150.00
- \$25.00 for each alternative version of digital ad if required by host
  
- **Print Newsletter** (4 page, 4 colour): \$350.00 – first-run, \$250.00 subsequent jobs with the same template
  
- **Media Kit/Press Kit** (11" X 17", 4 colour, 8-10 pages): \$475.00
- **Annual Report** (11" X 17", 4 colour, 100 pages): \$1200.00
  
- **Book Cover** (Front and Back, 4 colour or greyscale): \$280.00
- **Book Layout** (200-300 pages. Includes photo touch-ups): \$2500.00
- **Book Indexing and Index Layout** (300 pages, \$4/page): \$1200.00
  
- **Logo Design** (Includes B & W version and web ready variations): \$500.00
- **Business Card** (2-sided, 4 colour): \$90.00
  
- **Digital conversion/adaptation of print materials:** \$10.00/file (i.e., conversion of press kit to electronic presskit) Does not include conversion of print ads to digital.

### Digital adaptations of print ads receive an immediate 30% discount off the list price

- **Photo Restoration** \$50.00-\$200.00 (depending on dimensions of image and the extent of damage)

**Note: the above prices are subject to change and are simply a foundation for discussion. Final pricing will be determined once the scope of the work is determined. Working files available for purchase at 2x the list price.**